



Dear "Potential Sponsor",

The second annual Mount Prospect Corporate Challenge 5K Run/Walk is scheduled to take place at the Kensington Industrial Park on August 5, 2010. Last year we had over 250 runners for the inaugural race and Avery Dennison won the traveling team trophy. The event will again be hosted by the Mount Prospect Chamber of Commerce and a portion of the proceeds will go toward the Northwest Suburban United Way. Put your corporate team together today. The three best times per company will qualify for the traveling trophy.

The Corporate Challenge is a great event for businesses, designed to build teamwork and promote fitness and wellness. This is also a wonderful way to boost company spirit and a fun way for employees to interact outside the office. This year we are giving away dark sunglasses and black hat to the first 500 registrants, along with the T-shirt, celebrating the 30th anniversary of The Blues Brothers movie. We are inviting Mount Prospect businesses to participate in this fun wellness event by encouraging their employees to form teams to run or walk, and also to support it financially by partnering in the sponsorship of this event.

We hope you will recognize what a great opportunity this sponsorship will be to promote your company's products and services ... can we count on you? There are several levels of sponsorship available -

\$5000 Naming Rights (Sold to Northwest Community Hospital)

\$500 (need 4) Entertainment Sponsor

Corporate name on Band Stage, Corporate name and logo on all brochures and promotional material for the race including T-shirt, Expo Table in tent with table cover. Corporate name and logo on website promoting the race.

\$250 Expo Table and T-shirt (\$50 discount for Block Party Expo registrant)

Expo Table in tent with table cover, Corporate logo on T-shirt.

\$150 Expo table (\$50 discount for Block Party Expo registrant)

Expo Table in tent with table cover.

\$50 Goody Bags (distributed to all Runners)

Promotional material in bag to every participant.

Please find the attached sponsorship form to fill out and return with your check made payable to the Mount Prospect Chamber of Commerce.

We look forward to partnering with you for the first Mount Prospect Corporate Challenge, and thank you in advance for supporting what we hope will become an annual event.

See you at the start line!

Sincerely, MPCC Race Committee

I wish to partner with the Mount Prospect Chamber of Commerce as a Sponsor of the 2010 Corporate 5K Walk /Run at the indicated level, and my check or credit card information is included.

- \$ ~~\$5000 – Naming Rights~~ SOLD
- \$500 – Entertainment Sponsor (need 4) (Name on banner w/band)
- \$250 – Expo Table & Logo (\$50 discount for Block Party Expo registrant)
- \$150 – Expo Table (\$50 discount for Block Party Expo registrant)
- \$50 – Goody Bag only \$50 – Electricity need Block Party info

Company Name: _____

Contact Person: _____

Telephone: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Check enclosed for \$ _____ (Payable to Mount Prospect Chamber of Commerce)

Or charge ___ Visa ___ MasterCard ___ American Express

Card # _____

Cardholder Signature _____ Exp. Date _____

Billing Address Check here if same as above.

Billing Address: _____

City: _____ State: _____ Zip: _____

Please return this form A.S.A.P. to:
Mount Prospect Chamber of Commerce 107 South Main Street,
Mount Prospect IL 60056
Phone: 847/398-6616 Fax: 847/398-6780