

Dear “*Potential Sponsor*”,

It is with great enthusiasm that we write to inform you about the first ever Mount Prospect Corporate Challenge 5K Run/Walk scheduled to take place at the Kensington Industrial Park on August 6, 2009. The event will be hosted by the Mount Prospect Chamber of Commerce and a portion of the proceeds will go toward the Northwest Suburban United Way.

The Corporate Challenge is a great team event for businesses, designed to build teamwork and promote fitness and wellness. This is also a wonderful way to boost company spirit and a fun way for employees to interact outside the office. We are inviting Mount Prospect businesses to participate in this fun wellness event by encouraging their employees to form teams to run or walk, and also to support it financially by partnering in the sponsorship of this event.

We hope you will recognize what a great opportunity this sponsorship will be to promote your company’s products and services ... can we count on you? There are several levels of sponsorship available -

- \$5000** **Naming Rights (Sold to Northwest Community Hospital)**
Incorporation of Corporate name into the title of the Corporate Challenge,
Corporate name and logo on all brochures and promotional material for the race
including T-shirt (500 Runners expected), 100 runners included
Corporate name and logo on website promoting the race.

- \$2000** **Entertainment Sponsor**
Corporate name on Band Stage, Corporate name and logo on all brochures and
promotional material for the race including T-shirt,
Corporate name and logo on website promoting the race.

- \$250** **Expo Table and T-shirt**
Expo Table in tent with table cover,
Corporate logo on T-shirt.

- \$150** **Expo table**
Expo Table in tent with table cover.

- \$50** **Goody Bags (distributed to all Runners)**
Promotional material in bag to every participant.

Please find the attached sponsorship form to fill out and return with your check made payable to the Mount Prospect Chamber of Commerce.

We look forward to partnering with you for the first Mount Prospect Corporate Challenge, and thank you in advance for supporting what we hope will become an annual event.

See you at the start line!
Sincerely,

MPCC Race Committee



2009 Corporate 5K Walk /Run Sponsorship Form

I wish to partner with the Mount Prospect Chamber of Commerce as a Sponsor of the 2009 Corporate 5K Walk /Run at the indicated level, and my check is enclosed.

~~\$5000—Naming Rights—SOLD~~

\$2000 – Entertainment Sponsor

\$250 – Expo and T-shirt

\$150 – Expo Table only

\$50 – Goody Bag only

Company Name: _____

Contact Person: _____

Telephone: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____